

Lowell City Hall Street Art Selection Rubric

Artist Name: \_\_\_\_\_

\_\_\_\_\_ Total Points

The following criteria will be used to review submissions for the City Hall Street Art project.

					Total
<b>APPLICATION</b> Is the application fully complete and well organized?	0 - 1	1 - 2	2 - 3	3 - 4	
<b>QUALIFICATIONS</b> Does the proposed piece meet all the guidelines: <ul style="list-style-type: none"> <li>• Two dimensional</li> <li>• Appropriate for all ages</li> </ul>	0 - 1	1 - 2	2 - 3	3 - 4	
<b>IMPACT</b> Does the work engage with the community and create a visually striking impact to people arriving in Lowell?	0 - 1	1 - 2	2 - 3	3 - 4	
<b>FEASIBILITY</b> Does the artist(s) demonstrate experience working in the artistic medium of the proposed project concept? Does the artist(s) demonstrate the technical experience in implementing projects in the medium and scale proposed (e.g. resume, work samples, artist portfolio)?	0 - 1	1 - 2	2 - 3	3 - 4	
<b>SPIRIT</b> The project reflects the following community elements: family friendly, fresh, inclusive, engaging. Lacks any commercial, political or religious content.	0 - 1	1 - 2	2 - 3	3 - 4	
<b>SUITABILITY</b> The Project is sensitive to the surrounding area and context of the site.	0 - 1	1 - 2	2 - 3	3 - 4	
<b>SAFETY</b> The project's design lacks any visual components that would likely cause distractions to drivers or directional confusion.	0 - 1	1 - 2	2 - 3	3 - 4	
<b>LOWELL ARTIST</b> Does the artist practice (reside or have studio space) in Lowell? Circle one.	Yes				
	No (disqualified from consideration)				